

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No:

10/829,535

Filing Date:

April 22, 2004

Applicant(s)

Larry J. Verbowski

Group Art Unit:

3616

Confirmation No:

7312

Examiner:

Leonard McCreary

Title:

ADJUSTABLE TORSION BAR LEVER

Attorney Docket No:

710220-2

Customer No:

59582

Mail Stop: Amendment Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

#### AFFIDAVIT UNDER 37 C.F.R. §1.132

Sir:

Larry J. Verbowski, being duly sworn, deposes and says:

#### EXPERT IN THE FIELD OF VEHICULAR SUSPENSION

- 1. I am a citizen of the United States of America. I am the sole inventor of the invention described in United States Serial No. 10/829,535. I have more than 25 years experience in the business of repairing and maintaining vehicular torsion bar suspension systems. I have a thorough knowledge of vehicular chassis and suspension systems for most make and model vehicles.
- 2. I have successfully completed the following training in the Automotive field:
  - Two years formal training and certification in automotive service
  - Moog chassis and steering service training

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- ACDelco service training ASE Certified (Automotive Service Excellence)
- Continuing training in all areas of truck and automotive service
- 3. I have earned the following certifications in the Automotive field:
  - Steering
  - Chassis
  - Brakes, including antilock
  - Wheel Alignment
  - ASE Master Certified in Collision Repair including both conventional frame and unit body Damage Repair

#### SUMMARY OF CLAIMED INVENTION

- 4. As expressed in my newly presented independent claims 36, 40 and 43, my invention is a method and apparatus for extending the useful life of a fatigued torsion bar by reorienting a hub in an adjustment lever to achieve a slight incremental adjustment of the tip portion of the adjustment lever relative to the torsion bar.
- 5. The primary advantage of my invention is described in my patent application at Paragraphs [008-0012], [0034], and in the Abstract of the Disclosure. My claimed invention extends the service life of a typical torsion bar. The claimed invention is, in its commercially current form, a retro-fit solution to a problem experienced by millions of motor vehicles.

#### SECONDARY EVIDENCE: COMMERCIAL SUCCESS

6. In assessing the patentability of my invention, the Examiner is urged to consider evidence of commercial success attributable directly to the claimed invention. Specifically, the claimed invention has been commercially offered for sale in the United States for approximately three years (3), during which time more than 13,200 units have been sold. This commercial success is directly attributable to the claimed features of my invention, namely the removable intermediate hub design that enables the useful life of a fatigued torsion bar to be extended without sacrificing the functionality of the stock screw adjustment mechanism.

#### SECONDARY EVIDENCE: INDUSTRY ACCEPTANCE

7. Specialty Equipment Market Association (SEMA) is an internationally recognized trade association that has been serving the motor vehicle equipment manufacturing community for approximately 40 years (www.sema.org). Each spring, SEMA sponsors an ubiquitous

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trade show known as "SEMA Spring Expo." Only trades people are permitted to attend the Spring Expo, where special emphasis is placed on trucks and SUVs. Exhibitors display a variety of products and services covering accessories, styling, wheels and tires, and mobile electronics. Each year at the Spring Expo, winners are selected from among all of the exhibitors for "Best in Class" in various categories, one of those categories is "Best New Product Under \$500."

- 8. At the 2006 SEMA Spring Expo, held March 24-25 at the Indiana Convention Center in Indianapolis, Indiana, I exhibited commercial versions of the claimed invention. From among more than 200 exhibiting manufacturers, my claimed invention was selected to receive the coveted "Best New Product Under \$500" award. Attached hereto as Appendix A, is a photograph depicting the award (center image) bestowed upon the claimed invention.
- 9. **Appendix B** contains a portion of an article appearing on pages 50-53 of the May/June 2006 (Volume 17, Issue 4) edition of <u>Trucking Times & Sport Utility News</u>. The article highlights activities at the 2006 SEMA Spring Expo. On page 53, a photograph of myself appears as I am receiving the Best New Product Under \$500 award.
- 10. **Appendix C** presents a letter (undated) that I received from Mr. Dave Herrmeyer, founding publisher and editor of the <u>Trucking Times</u> publication. Mr. Herrmeyer served as a judge at the 2006 SEMA Spring Expo. The letter from Mr. Herrmeyer recounts laudatory comments about my claimed invention, stating, "I have reviewed new products at shows for nearly 20 years, and was impressed that someone has come up with a product that is not only truly unique, but one that also provides a practical solution to a long-standing vehicle modification challenge."
- 11. My commercial version of the claimed invention has also been enthusiastically received by retailers in the industry. Appendix D represents photocopies from the respected Stempf 2006/2007 Wheel Alignment Product and Tool Guide Catalog. The front cover of this catalog includes a photograph of the claimed invention. The inside cover also includes an image of the claimed invention. The claimed invention is offered for sale on page 130, but additional references, together with images, of the claimed invention appear again on pages 204, 220, 252 and 266. These numerous references throughout the catalog to the claimed invention underscore the enthusiasm a major retailer like Stempf has for the market potential of the claimed invention.
- 12. Appendix E includes the cover page together with page 342 of the Summit Racing Equipment Catalog, May-June 2007 issue. The Summit Racing Equipment Catalog is a highly respected retailer and publication containing more than 386 pages of product offerings. My claimed invention appears on page 342 of this catalog. Due to Summit Racing Equipment's jealously guarded reputation for offering only high quality, reliable products, my commercial version of the claimed invention appearing in this catalog evidences the substantial integrity and good will that has been acquired by the claimed invention within the consuming public.

\_\_\_, 2007, at <u>\rac{000100000</u>,

County

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executed on this 194

Michigan.

# SECONDARY EVIDENCE: LAUDITORY ARTICLES AND ADVERTISING LITERATURE

- 13. The claimed invention was honored in a news publication, as depicted in Appendix F. Here, the March 16, 2006 edition of <u>The Saginaw News</u>, features an interview with me describing and depicting the claimed invention in highly favorable terms,
- 14. Appendix G includes a collection of advertising literature describing and depicting the claimed invention. The Examiner will appreciate from the quality of these advertising materials, that my claimed invention is a real, commercially viable product whose market potential will be directly influenced by the allowance of this patent application.
- 15. I am of the opinion that the public is not in possession of my claimed invention through the prior art made of record in my patent application. My commercial successes and industry praises testify to the fact that my invention is unique and non-obvious.
- 16. For the reasons stated above, I respectfully request the Patent Office issue a Notice of Allowance for this patent application without further delay.

\_ day of <u>\_</u>

I declare under the penalty of perjury, under the laws of the United States, that the foregoing is true and correct to the best of my knowledge, and that this declaration was

Larry J. Verbowski	
•	
State of MTChipan	
County of SagiNAW	<b>\$8:</b>
On this 19th day of	1119, 2007, before me, a Notary Public,
personally appeared the above named p	ersonally known to me and known by me to be the person
who executed the foregoing instrument acknowledged the same to be their free	and subscribed the same in my presence, and act and deed.
	Vacen Granganiale
Dawn Krzyzeniak, Notary Public State of Michigen, County of Saginaw	Notary Public, South and County, My Commission expires

ANNARBOR 710220-2 90269v2

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LATEST LIGHT TRUCK SALES SUMMARY by WardsAuto.com

# trucking times.com The substitute of the substi

A Wiesner Publication

May/June 2006 Volume 17 Issue 4

TOWING TROUBLES SOLVED!
Take The Trouble Out Of Towing

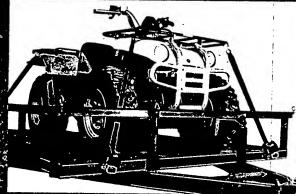
SEMA SPRING EXPO RETURNS — SERVING THE MIDWEST

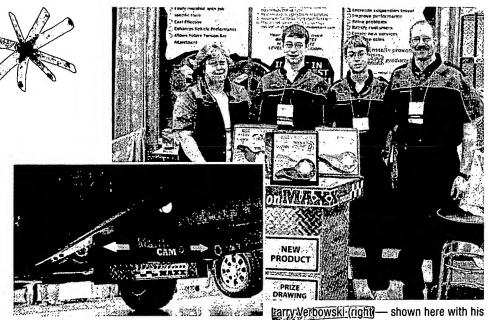
Walk The Aisles And Check Out The Offerings With Editor David Herrmeyer

Road Shotle

2006 TOWING BUYERS GUIDE

Must-Have Towing Products You Won't Want To Miss



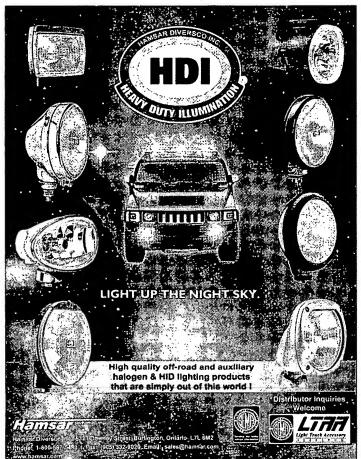


family) of Suspension Maxx was: awarded LTAA's Best New Product Under \$500 award for the Maxx Cam 2 Larry's innovative, patent pending torsion bar levers are designed to let buyers choose just what amount of height change is needed to raise the front end and level their truck. Each kit fits all models and torsion bar loads and is made from 4140 alloy steel utilizing the latest technology for heavy duty off-road use. For fast product information enter product code 355 at www.truckingtimes.com or circle the Product Information Card



David Herrmeyer Counding publisher and editor of Trucking Times. & Sport Utility News Magazine was given the Jim Borré Lifetime Achievement Award. Lori Gosselin from 3M Automotive Division presented the award on behalf of PRO, the Professional Restylers Organization Council of SEMA.

For more information enter 128 at truckingtimes.com or on the mail-in card



For more information enter 129 at truckingtimes.com or on the mail-in card





As the editor of Trucking Times Magazine, I recently had the responsibility of helping to judge the new products on display at the SEMA Spring Expo. The MAXXCAM2, RAMMcam, and the FXcam from SuspensionMAXX were showcased. These were by far the most unique items on display. These reviewed new products at shows for nearly 20 years, and was impressed that someone has come up with a product that is not only truly unique, but one that also provides a practical solution to a long-standing vehicle modification challenge. From the work truck that hauls heavy loads to the SUV that takes the sportsman hunting and fishing, its crafty gear design is simple and easy to install while solving a complex problem. It has the right fix for each driver's needs.

All items were judged for design, innovation, and quality. The SuspensionMAXX cam leveling systems excelled in every area! We proudly chose them as SEMA's BEST NEW PRODUCT! With millions of trucks on the road the MAXXCAM2 has the potential for a very bright niche-market future. Congratulations, Larry.

Dawe Herrmeyer, Founding Publisher/Billion

TRUCKING TIMES Times Work, Play, & SUV Magazine

307 Maryhill Dr. Cedar Falls, IA 50613 daveh@truckingtimes.com or 319-230-2050





## Mignment Dieko 3 Chessis Impovedious since 1990%

& Power Stop

Otics Ped Shim Kits by International Brake
Rotors & Drums by WP/Dura, Power Stop & Qualis

o Wheel Cylinders & Brake Hoses by Cont-Seel o Hardware & Repair Kits by Carlson/Infl Brake

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Stempf Automotive industrials, and sent each entering the free control of the con

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### CHASSIS PARTS . . . .

· The Rod Ends, Drag Links, Ball Joints, Pitman Arms, Idler Arms, Coll Springs by Spicer, Falcon & Elgip

- - Strut Bearings by NAPD
    Strut Mounting Plates by NAPD
    Strut Mounting Plates by NAPD
    Wheel Weights by Perfect & Hodge
    The Valves & Accessories by St. Incorporated
    Brake Cutting Tips & Acces by Advices, Hennessy & TMR

# POWIER STIERING UNITS Rack & Pinion Steering Units by Atsoo Power Steering Pumps by Atsoo Power Steering Gears by Atsoo Control Valves by Atsoo Power Cylinders by Atsoo SUSPENSION PRODUCTS.... Shocks by KYB Sinus & Cantidges by KYB Steating Steblizers by Heckethom & KYB Air Adjustable Suspension Aids by Air Lili & Firestone

· Calipas by Morse

- o Helper Springs & Sway Bars by Hellvig o Leveling Kils by Daysiar & Suspension Waxx

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# OWING PAIR PROJECT & FIELFA OWING Alignment Products & Tools by Stempt, Northster, OTC & Tro-Belence Ochesels Paris by Elgin, TRW, Felcon & Spicer Okingpins by Keiser & Elgin Oshoc's by Kyo Owincel Weights by Perfect & Hodge Objects Paris & Rotors by Power Step Orower Steering Geens & Pumps by Alsco

- TOOLS & EQUIPMENT . . . .
  Special Tools by Stempf, OTC, Brenick, Blackhawk,
  Old Forgs, Northster, Central Tool, Lincoln, Surex, Grey, Waskon & others!
  - o Shop Equipment by Wheel-A-Matic, JH Bender, Hunter, Rels Manufacturing, OTC, Unites, Quality Stainless Products & Tru-Align

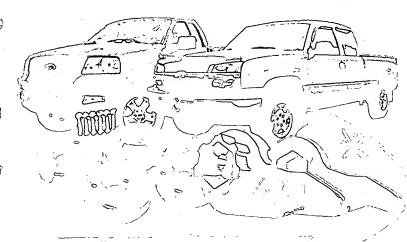
. . . or any other tool , you can think off

# NEW - Light Truck Lift and Leveling Solutions

## Leveling lifts have become DIC DUSINESS!

- O Civo your customers that agressive stance they are looking forf
- O Run bupger the/wheel combinations!
- O Easy to sell, easy to install
- O Add a great new profit center to your prejuees

Empares 130 & 131 for details!



# **Leveling & Lifting Solutions**



**ADJUSTABLE TORSION** BAR KEYS FOR RIDE HEIGHT **CORRECTION & LIFT** 

- Run bigger tire/wheel combos
- Increase suspension travel
- Add adjustability to sagging torsion bars
- Increase front ride height for a leveled stance
- Made in USA from heat treated 4140 alloy steel





# CHEVY/GMC ADJUSTABLE TORSION BAR KEY SET

Appli	cations:		<u>Adjustment</u> <u>Range:</u>	Required/ Vehicle:	
Chev	Silverado/Suburban/Tahoe	1999-05	0 to 2.75"	1 set	
	& Avalanche 4x4	2002-05	(1/2 ton)		
GMC	Sierra/Suburban/Yukon 4x4	1999-05	0 to 1.75" (3/4 & 1 ton)	1 set	
	•				

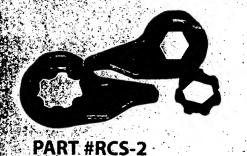
Torsion Key Removal / Installation Tool Required. See pages 233-234.



# FORD ADJUSTABLE TORSION BAR **KEY SET**

Required/ <u>Adjustment</u> Vehicle: F Series trucks & SUVs with 1997-03 1 set torsion bar suspensions

Torsion Key Removal / Installation Tool Required. See pages 233-234.



# DODGE RAM ADJUSTABLE TORSION **BAR KEY SET**

**Applications:** 

Ram 1500 4x4 Dodge

2002-05

**Adjustment** Range:

Required/ <u>Vehicle:</u>

0 to 3.0"

Torsion Key Removal / Installation Tool Required. See pages 233-234.



# **Miscellaneous Alignment Products**

			FRON	FRONT			REAR	REAR		
Make/Model	year	top or bottom	3/8"	1/2"	5/8"	3/4"	1"	1/2"	1"	1-1/2"
PICK-UPS 4	X 4 - GMC	В						1621	1627	1628
Yukon / Yukon XL	02-04	В						1621	1627	1628
PICK-UPS 4	X 4 - JEEP					.0.0				
Cherokee XJ	84-01	B	1702	1703	1704	1705	1706	1703	1706	
Grand Cherokee ZJ	93-98	В	1702	1703	1704	1705	1706	1703	1700	
Wrangler TJ	97-04	В	1702	1703	1704	1705	1706			

# 1 & 2 STAGE ALUMINUM COIL SPRING BLOCKS



#### 3029

Fits most front coils & Chevrolet Front & rear Two Stage, 1" in height - low side, 1-3/16" in height - high side.
Sold individually.



### 3025

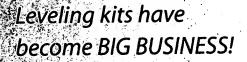
Fits most front coils Single Stage, 1" in height. Sold individually.



#### 3026

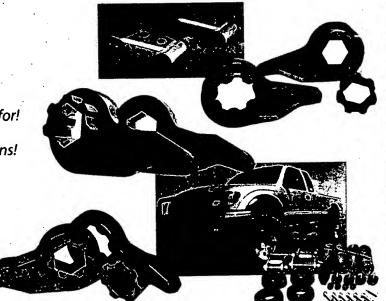
Fits Rear coils of Chevrolet, Pontiac, Chrysler & GMC trucks Single Stage, 1-9/16" in height. Sold individually.

# Add a New Service to Your Shop!



- ✓ Give your customers that aggressive stance they're looking for!
- Run bigger tire/wheel combinations!
- Easy to sell, easy to install!
- Add a great new profit center to your business!

See pages 130 & 131 for details.







# **Light Truck Service Tools**

# FORD 4WD FRONT WHEEL BEARING TOOLS

### 1902

No. 1902 socket is used to loosen or tighten the front wheel bearing locknut.

#### **Applications:**

Ford Bronco II

1984-97

Explorer

1993-97

Ranger pickup

1984-97

All with four-wheel-drive and automatic hubs



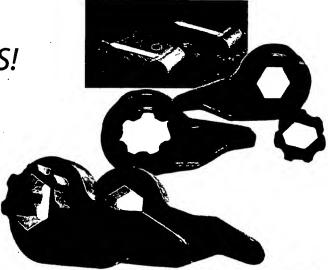
1902

# Add a New Service to Your Shop!

# Leveling kits have become BIG BUSINESS!

- ✓ Give your customers that aggressive stance they're looking for!
- Run bigger tire/wheel combinations!
- ✓ Easy to sell, easy to install!
- ✔ Add a great new profit center to your business!

See pages 130 & 131 for details!





NATIONWIDE *HELPLINE*: 1(800) 328-4460



# **Brake Tools & Accessories**



# FORD BRAKE SPRING TOOL 7456

- Remove & install hold-down springs on rear drum brakes
- · Won't damage the equipment. Prevents injuries to you
- For use on 3/4 and 1 ton pickups and vans from '67-04



# REAR BRAKE BACKING PLATES FOR GM VEHICLES

- Meet or exceed OEM spec's
- Fit perfectly on both right & left sides
- Includes plate, anchor pin and self-locking hardened steel hex nut

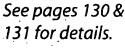
#### **GM52**

Fits: '79-'84 Caballero & Sprint. '83-'84 T15, '78-up Cutlass, '82-'86 Bonneville, '82-up Firebird metric, '78-'80 Grand Am & LE, '78-up Grand Prix, '77-'81 LeMans & Tempest & GTO, '78-'81 Century, '78-up Regal, '78-'83 Malibu, '78-'90 Monte Carlo, '82-up Camaro metric, '78-'90 El Camino, '82-'84 S10 (2WD), '84 T10 (4WD).





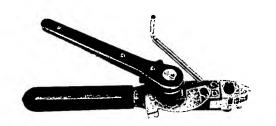
to your business!



NATIONWIDE *HELPLINE*: 1(800) 328-4460



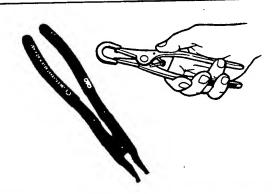
# **FWD Tools & Accessories**



# DELUXE "BAND-IT" BAND TOOL

88-441

Designed to work with the low profile "Band-It" - clamps used to hold "CV" boots on all front wheel drive vehicles.

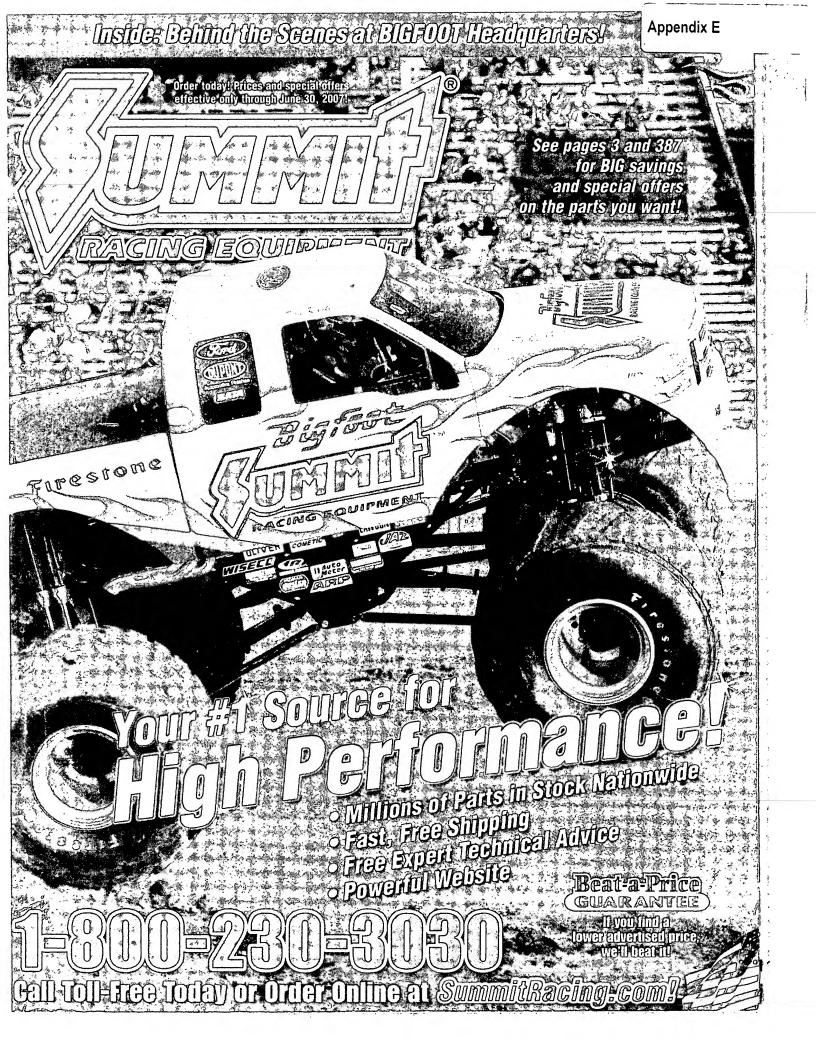


# **SNAP RING PLIERS**

714

This ruggedly built OTC plier is designed to spread and remove horseshoe lock rings used on hydraulic brakes, differentials, transmissions, and C.V. joints. Plier has a handle length of 8".





#### Mile-high lift kits from Skylacker.

Looking to give your 4WD truck a serious lift? Do what the professional rock crawlers dolift it with a Skyjacker lift kit. Skyjacker's been building top-quality off-road suspension systems for nearly 30 years. Depending on the application,



Skylacker lift kits include blocks, Soft-Ride springs where noted, shackles, and hardware. Shocks sold separately. Ask your sales rep for complete kit contents.

More application	is available—find them at SummitRacing.com or c	all us!
Chevy/GMC		Price/Kit
SJA-C256K	1500/Tahoe, 1988-96, 2-2½ lift	\$399.95
SJA-C9461K	1500, 1999-2006, 3° lift	\$1.192.95
SJA-C9661K	1500. 1999-2006. 6 IIIT	\$1.503.95
SJA-C9381K	2500 HD. 2001-06. 3" lift	.\$1.300.95
SJA-C9681K	2500. 2001-06. 6' lift	\$1.655.95
SJA-C720MS# Ford	Tahoe/Suburban, 2007, 2° lift	6407 AE
SJA-FF25MS#	F-150, 2004-06, 2½" lift	\$129.95
SJA-F4301K*	F-150, 2004-05, 3° lift,	
	includes coil-over shock conversion	\$637.95
SJA-F860TK	F-250, 1980-98, with independent	
	front suspension, 6" lift	\$849 95
SJA-F525K+	F-Series Super Duty, 4WD, 2005, 21/2 leveling kit	\$285.95
* SJA-F93203K	F-250/350 Super Duty, March 1999-2003, 2-21/3 lift	\$257.95
SJA-F9652MK	F-250/350 Super Duty, 2000-04, V10 diesel, 6' lift	\$936.95
SJA-F52 <sup>^</sup>	F-250/350, 2005-06, 2" lift	\$142.95
Dodge		
SJA-D301K†	Ram 1500/2500, 1994-99, 3' lift	\$456 Q5
SJA-D501Kt	Ram 1500/2500, 1994-99, V8, 5° lift	\$1 102 05
SJA-D3012K*	Ram 1500/2500, 2000-01, V8, 3" lift	\$458.05
SJA-D2513K^	Ram 2500 2003-06 214 lift	<del>20.00.0</del>
SJA-D4513K	Ram 2500, 2003-06, 2½° lift	#1 102 OF
Tovota	Main 2500, 2005-00, 5 III	
SJA-TTC30STK	Tacoma, 1995½-2004, 3" lift (with rear add-a-leafs).	494E AE
SJA-TTC30STKS	Tacoma, 1995%-2004, 3 lift (with real aud-a-leals).	\$313.93
30A-1100031K3	(with Soft-Ride rear leaf springs)	#87E 0E
SJA-TTC25^	Tacoma/Prerunner, 1998%-2004, 2% lift	#040.05
SJA-TT20MS#	Tacoma 2005 06 0" iiit	\$240.90 \$405.05
SJA-TC530STK	Tacoma, 2005-06, 2" lift	\$120.90
SJA-TC530STKS	Tacoma, 2005-06, 3" lift (with rear add-a-leafs)	\$355.95
274-1C22021V2	Tacoma, 2005-06, 3° lift (with Soft-Ride rear leaf springs)	4055 45
C IA TTUOCTE	(With Soft-Ride rear lear springs)	\$655.95
SJA-TTU30STK	Tundra, 2000-05, 3" lift (with rear add-a-leafs)	\$315.95
SJA-FJ20MS	FJ Cruiser, 2007, 2" spring spacer kit	\$185.95
SJA-FJ730STK	FJ Cruiser, 2007, 3" lift (performance strut kit)	\$372.95
SJA-FJ730K	FJ Cruiser, 2007, 3" lift (coil-over kit)	\$924.95
TINCIUGES rear Sprii	ngs only. *Includes front springs and rear add-a-leaf.	ľ
+ Irack par relocatil  ^Poly leveling kit.	ng bracket SJA-TB520 required. #Aluminum leveling kit.	1
	surcharge of \$6-24 or a truck freight fee may apply.	1
n special nanding	surcharge or go-z4 or a truck resignities may apply,	

#### Summit 3-inch **Body Lift Kits**



Get some extra tire clearance with a Summit 3" Body Lift Kit. The kits include glass-impregnated blocks that fit between the

frame and the body, hardware, and instructions. Kits may require modification. Minor shift-linkage welding required on most automatic transmissions. Not for use with suspension lift kits. Cannot be used with vehicles equipped with air bags. NOTE: Welding and fabrication required. 3" Body Lift Kit ......





#### Get up to 3 inches higher.

These Performance Accessories body lift kits include reinforced nylon blocks (rated at 50,000 lbs./sq. in.!), CNC-





#### Complete lift kits from the off-road pioneers.

Superlift suspension kits are designed and built by real off-road enthusiasts, so you know they're both

complete and super-strong. Custom-designed for each application, the kits include components like top-quality plate steel bracketry and tubular components, Superide shock absorbers with 10-stage velocity-sensitive valving, Superide or Heavy-Duty leaf springs, Superide steering stabilizers, lift blocks, add-a-leafs, drop Pitman arms, and skid plates. Exact kit contents may vary—call for details.

More application Chevy/GMC	ations available—find them at SummitRacing.com or ca	ili us! Price/Kit
SLF-K270	Silverado/Sierra, 1993-98 with 3-bolt idler, 4-6" lift	
SLF-K364+	Silverado/Sierra, 1999-2001, 6-7½" lift with blocks	\$1,010.50
SLF-K455B^	Cilverede/Cierre (event UD) 1000 0007 without Autob	وو.1,4 اع. ع
3LF-K4000.		ic,
01 5 1/000	6-7½" front/5" rear block and add-a-leaf lift	.\$1,761.95
SLF-K900+	Silverado/Sierra (except HD), 1999-2007, 4WD,	
	6" front/5" rear lift	\$1,215.95
SLF-K900B^	Silverado/Sierra (except HD), 1999-2007, 4WD.	
	6" front/5" rear lift	.\$1,405.95
SLF-K900R	Silverado/Sierra (except HD), 1999-2007, 4WD,	.,.,
	6" front/5" rear lift, with Superide SSR remote shocks	¢1 710 05
SLF-K309	3/4 ton HD pickup, 2001-05,	.\$1,715.55
OLI NOOS		44 40E 0E
Food	0-7/2 HORE MI/O TEAT BIOCK HIL	\$1,425.95
Ford		
SLF-K644	F-250/350, Super Duty, 1999-2004, V8 diesel, 8" lift	.\$1,119.95
SLF-K632	F-250/350, Super Duty, 2000-04, V10/diesel engine, 4" lif	t; <b>\$869.95</b>
Dodge		
SLF-K336	3/4 ton, 2000-01, 5" front/3" rear lift	\$1,176,95
SLF-K376	Ram HD, 2004-05, V10/Diesel, 4" lift	\$1 105 05
Toyota		Ψ1,100.50
SLF-K307	Pickup, 1989-96, 4-5" lift	\$825.95

#### Altitude adiustmenti

+Superide shocks. ^Bilstein

Now you can adjust your vehicle's ride height without replacing your factory shocks, springs,

or torsion bars. Suspension Maxx Cam 2 (Chevy/GMC), Ramm Cam (Dodge), and FX Cam (Ford) torsion bar lever kits allow you to restore lost front-end ride height or increase front-end clearance by up to 2%. Maxx Spacers are available for front and rear applications and can be used to level a sagging truck or increase its ride height. Professional installation is recommended.

A special handling surcharge of \$6-24 or a truck freight fee may apply.

4	IUISIUII DAI	FOABI VIP	Price/Kit
١	SPX-MC2	Chevy/GMC Silverado/Sierra/Z71 4WD;	,
l		K1500-3500 (including HD), 1999-2007;	
ĺ		Avalanche/Tahoe/Yukon/XL/Denali/Hummer H2, 2001-06	\$229.95
l	SPX-FXC	Ford F-150/250 trucks and SUVs with independent	
l		front suspension and torsion bars, 1997-2003	\$220 Q5

SPX-RMC \*Dodge Ram R1500 4WD with torsion bars, 2002-05 \$229.95 Maxx Spring Spacers

For Chevy/GMC Trailblazer/Envoy/Bravada, 2002-07, Ranier, 2004-07; Isuzu Ascender 2004-07. SPX-SMX-10075 Front, 1° increase .. SPX-SMX-10100 Front, 1½" increase.....\$89.95 SPX-SMX-10125 Front, 13" Increase..... \$89.95 SPX-SMX-15100 Rear, 1" increase ..... \$84.95

Rear, 11/2 increase ......



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When it's time to get serious about getting your ride up in the air—so you can have some serious fun—turn to Full-Traction. These lift kits will

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These cu EGR are ma that won't v formed from facture OE 1 car makers, at an afford: drilling. The painted to n for front and Fender Flare A special har.

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Some parts are not legal for sale or use in California on any pollution-controlled motor vehicles.

# The Saginaw News

Thursday, March 16, 2006

# nventor markets rugged

THE SAGINAW NEWS JEAN SPENNER

Michigan made, its inventor The MaxxCam2 is better than American made. It's midand producer said

year-old torsion bar lever for ley designed, engineered, manufactured, heat treated and marketed the nearly 3owner with his brothers of Gary's Safety Center in Bay pickups and sport utility vehicles, said Larry J. Verbowski, an auto technician and co-Workers in the Saginaw Val-

The part lifts the nose of the truck, giving it a new profile while making it more rugged

effect, it is merely an uncoiled spring that works like a coil to suspension at the other. In sion bar is produced by twisthold up a vehicle. ing the bar. Verbowski graduated Wednesday from a 10-week "Starting a homeoffered through the Saginaw County Minority Business pased and small business" the Bay City man said. course —

The spring action in the tor-

Standard torsion bar levers

can raise a vehicle about one inch. Verbowski's invention can more than double that lift. straight har fastened to the frame at one end and to the The torsion bar is a long, Development Center.



Larry J. Verbowski, 41, of Bay City invented a torsion bar lever that eliminates sag associated with pickups and SUVs.

Ram and FXCam for Ford's market show Friday and Sat-urday, March 24-25, in Indi-anapolis, he said. But Verbowski, who won a F150 will have a formal debut at the Specialty Equipment Marketing Association after-Verbowski, 41, asked many questions, she said. "He want-FenWolde said. "He had a lot ed to know all the details,

important," she said.

Having a manufacturer in the class is a little unusual, said Kathy TenWolde, director ter. Even more unusual to have someone so far along in of the minority business cenpatent for the design, already

PLEASE SEE INVENTION, A4 I

let and GMC vehicles, the RammCam for the Dodge

The MaxxCam2 for Chevro-

"It just goes to show they're realizing the nitty-gritty of how to run the business and the hands-on knowhow is

the start-up process.

Debut is next week

of enthusiasm.

# nvention

Mid-Michigan firms help with product has sold about 1,500 of the torsion bar levers.

ent positions. That allows the vehicle owner to get just the The two-piece interchange able hub can rotate in differ right profile on his truck

"I came about this product when I had a number of customers ask 'Can you make my truck more rugged?' " Verbowski said

expressed displeasure with the "nose down" profile of their late-model vehicles. customers

"This will elevate the front bowski said. "It's a leveling kit that goes on the front end." end to match the back," VerFor example, it gives a truck with a snowplow blade more also could benefit sportsmen who go off-road or construction workers carrying heavy loads. It also helps allow clearance when the owners place larger tires and wheels on the ground clearance, he said. It

The torsion bar lever sells for about \$250 and needs professional installation, which can cost up to another \$120 vehicles, Verbowski said. Verbowski said

the truck more appealing to the eye. So many trucks today and this makes trucks more rugged," he said. "It makes "A truck is a work horse have gotten more carlike."

Mechanics as inventors

inventors," Verbowski said. "When you bring your car to an auto mechanic and he fixes it, he's done something better than what the factory has As far as his role as inventor goes, "all auto technicians are

which heat treats the parts; and Industrial Coating Inc., Saginaw Valley companies include Acra Cast Inc., a metal casting plant in Bay that have contributed to the City; Hi-Tech Steel Treating 2720 Roberts in Saginaw 6051 Dixie in Bridgepor formatior MaxxCam2's Township.

Saginaw Township, created its ley, while Holt Technology Westervelt in Zilwaukee, did Larry's Auto Supply, 1020 Solutions, 3075 Boardwalk in Walnut in Saginaw, is the dis tributor for the Saginaw Val engineering on the product Ranger Tool & Die, 317

port from his wife, Diane, who helps keep him on task, and who help in the packaging Verbowski said he gets sup their sons, John, 16, and Jason of the torsion bar leveler. \* Web site.